

**The 8th Tel Aviv International Conference in Accounting
Recanati Business School
Tel Aviv University, Tel Aviv, Israel
Sunday, June 22 – Tuesday, June 24, 2014**

The Recanati Business School at Tel Aviv University will host the Seventh International Conference in Accounting on Sunday, June 22 through Tuesday, June 24, 2014. During the first day and a half of the conference, 10 academic papers will be presented in three sessions. On the third day we will take a guided day tour.

Sunday, June 22

12:00 – 13:00 Registration and coffee

13:00 – 13:15 Greetings

13:15 – 17:45: Session I, Chair: David Disatnik, Tel Aviv University

13:15 – 14:15 Yakov Amihud, NYU

The Pricing of Corporate Foreign Trade Risk (co-authored with Eli Bartov, NYU & Baolian Wang, Hong Kong University of Science & Technology)

14:15 – 15:15 Jacob Thomas, Yale

Management of actual and forecast EPS and the extent to which investors adjust (co-authored with Foong Soon Cheong, Rutgers University)

15:15 – 15:45 Coffee Break

15:45 – 16:45 Shai Levi, Tel Aviv University

Precision of information in daily stock prices and cost of equity (co-authored with Eli Amir, TAU)

19:30 – 21:30 Dinner

Monday, June 23

09:00 – 12:30: Session II: Chair: Brett Trueman, UCLA

09:00 – 10:00 Anil Arya, Ohio State

A Supply-Side Explanation for the Use of Cause Marketing (co-authored with Brian Mittendorf, Ohio State University)

10:00 – 11:00 Edwige Cheynel, Columbia University

Public Disclosures and Information Asymmetries: A Theory of the Mosaic. (co-authored with Carolyn Levine)

11:00 – 11:30 Coffee Break

11:30 – 12:20 Jeremy Bertomeu, Baruch College
Political pressures and the evolution of disclosure regulation (co-authored with Robert P. Magee, Northwestern University)

12:30 – 14:00 Lunch

14:00 – 17:30: Session III Chair: Paul Zarowin, NYU

14:00 – 15:00 David Aboody, UCLA
Decomposing Future Returns to Identify Information Driving Insiders' Trades (co-authored with John Hugher, Ruihao Ke & Elizabeth Gutierrez)

15:00 – 16:00 Jan Bouwens, Tilburg & Harvard Business School
Putting Skin in the Game: Managerial Ownership and Bank Risk Taking (co-authored with Arnt Verriest, Edhec Business School)

16:00 – 16:30 Coffee Break

16:30 – 17:30 Eli Amir, Tel Aviv University
Conditional Persistence of Earnings Components and Accounting Anomalies (co-authored with Itay Kama & Shai Levi, TAU)

Tuesday, June 24

Day trip (guided) to Jerusalem. A bus will leave from Tel Aviv University campus at 7:50 a.m. Lunch is included. Approximate return time to Tel Aviv University is 7:00 p.m.

Conference co-organizers

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