



Syllabus

Delta is an intense 7 week team-based workshop for high-performing students who want to transition from wantrepreneur to entrepreneur.

The Delta was founded 4 years ago following the requests of Design Thinking students to continue developing their own ideas using design thinking. Delta takes student teams from idea to a coherent and compelling value proposition (including some proof of technological feasibility and business viability) which can be communicated to others in a pitch presentation.

Delta is founded on the following big assumptions:

1. It's your project so you are the boss. Get ready to level-up and lead.
2. Information is easily available. Delta is about creating a hands-on learning experience, not exchanging information. If you don't know something, Google it.
3. People are our greatest resource. Delta is about connecting people, respecting people and discovering people.
4. Delta is the safe place to fail, so you can succeed later.
5. Design Thinking rocks. We will use Design Thinking mindsets throughout Delta: Empathize, Define, Ideate, Prototype and Test.

Delta is intense, team-based and extremely demanding. Much of the teamwork is self-guided. Coaches and guest mentors are there to support and inspire each team's process, but the teams own the process. Nobody will tell you what to do at Delta.

Each team of students works with another team of students. Weekly assignments will be given by Delta coaches, but will be presented to your partner-team, which will provide structured feedback. In turn, your team will provide structured feedback to your partner-team as they present their progress and assignments. We strongly recommend that at least one of the group members will be someone who already practiced Design thinking last semester.

Delta is based on the design thinking process, and will follow a set syllabus. However, it is likely that each team will progress at a different pace.

Delta will end with a pitch presentation day, where each team will deliver their pitch in front of the entire Delta group and guests.



Schedule

Soafer Delta - Tuesday 15:00-21:00

13.2 Pre-Delta meetup (18:30-19:30)

14.3 Kickoff

21.3 Value proposition work

28.3 Value proposition work

4.4 Feasibility/Viability work

25.4 Storytelling

9.5 Presentations

Management, Innovation and Entrepreneurship Delta - Friday 8:15-14:00

13.2 Pre-Delta meetup (18:30-19:30)

17.3 Kickoff

24.3 Value proposition work

31.3 Value proposition work

21.4 Feasibility/Viability work

28.4 Storytelling

5.5 Storytelling

12.5 Presentations